

## COURSE SYLLABUS

### Video Art 101 (18+) 4 Week

Instructor: Michael Toke

Friday, January 10 - 31, 6:30 - 9:30 PM

#### **Class 1: Historical Intro into the Birth of Video and Time Based Art**

- Laurie Anderson, Bruce Nauman, Nam June Paik, Mona Hatoum, and Michael Snow.
- Write and shoot a simple static shot video work using just yourself and minimal props.
- Intro to Editing and iMovie. Edit sample footage to learn more editing techniques
- APPS: ProCamera and iMovie

#### **Class 2: Storyboarding and Scripting**

- View short artist films and videos. Discuss basic shots and camera angles.
- Story boarding, Shot list, Treatment, Intent and Final Display
- Create a simple script and/or storyboard.
- ProCamera instruction and Camera test
- Shooting and Gathering Assets
- Discuss / demo iphone camera apps.
- Continue discussion of basic shots and camera angles, as well as lighting and external camera effects.
- Shoot footage based on storyboard to edit next week
- APPS: ProCamera and iMovie

#### **Class 3: Importing, Editing and Exporting**

- What is Installation Art?
- How Editing can be your Video Art. Editing your footage with iMovie on iPad
- Shot footage review.
- Adding music and voice-overs.
- APPS: iMovie

#### **Class 4: Finish Projects, Premier Your Work, Discussion**

## MATERIAL LIST

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Items in **bold** are required for the first class.

#### Hardware

- **iPhone and/or iPad ONLY (shooting and editing) or Mac laptop (editing only) software**
- **iMovie (free) and ProCamera (\$18)**
- Extras
- **A dedicated note book and or sketchbook for projects, coloured pencils,**
- **Sharpie markers, duct tape, masking tape.**

#### Good To Have (optional):

- **Tripod**, ring light, gimbal stabilizer (these can be cheap hacked from Dollarama parts (see Youtube) or inexpensive versions (no need to spend much.) Sheet of white foam core to bounce light.

#### Project Specific:

- wardrobe, props, clear coloured gels (for lighting and lens effects) to be
- discussed in class.

Please contact us if you require technology support. Limited quantities available.

All material sizes are approximate. Please retain your receipts in case exchanges or returns are needed. On your first day of class, your instructor may recommend additional optional materials. Our Instructors will do their best to accommodate alternative materials whenever possible.

#### **Suggested retailers for purchasing your art materials:**

Aboveground Art Supplies (discount code: AGOSTUDENT10), DeSerres, Gwartzman's, Michaels, or your local art supply store.